



Raziye Chamanpara

UX/UI Designer

CONTACT

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EDUCATION

 **USER INTERFACE DESIGN**

RMIT University Jun-Aug 2021

 **USER EXPERIENCE DESIGN**

General Assembly Feb-Apr 2021



SOFTWARE ENGINEERING

Bachelor's degree in software at
Azad University, Najaf Abad

UX/UI SKILLS

User Research

Persona creation

Journey Mapping

User Flows

Wireframing

Interactive prototype

Information Architecture

Usability Testing

Figma

Miro

Axure

Marvel

PROFILE

I am a UX Designer with a background in software engineering and international work experience. My experience has given me the ability to work effectively in cross-functional teams and collaborate with others. I use these skills as a UX Designer to design applications that are a pleasure to work with and make people's lives easier.

EXPERIENCES

UX RESEACHER/DESIGNER AT RATE MY OUTFIT **AUG 2021 - PRESENT**

- Making Research Plan, defining the problem statement and objectives.
- Conducting thorough user interviews and surveys with recruited users.
- Analyzing data that includes synthesizing the gathered information using affinity map technique.

UX DESIGNER / PRODUCT OWNER AT FLIPPAY **JUL 2021 - AUG 2021**

- Redesigned Admin portal to enable admins to manage merchants easily and intuitively.
- Redesigned Merchant Portal and achieved a consistent experience throughout the system. The outcome was a portal that was easy to understand and work with.
- Designed a customer portal from scratch and enabled the customers to self-manage their payments and removed the need for calling merchants.
- Effectively communicated the requirements with developers via user stories and daily meetings.

UX CONSULTANT AT EV MATCH **APR 2021**

Conducted thorough research to find out the useful type and form of content for EV match website, as well as design a matching tool which helps users to find their ideal car.

Boost the user experience by running usability testing. [Read more](#)

PATAGONIA - CASE STUDY AT GENERAL ASSEMBLY **FEB 2021**

Based on user interview I designed a mobile app for Patagonia store in a way that beginners can start a new activity easier. Conducted A/B testing and usability testing to improve the initial design. [Read more](#)

SOFTWARE DEVELOPER AT SONIC HEALTHCARE **DEC 2019 - JAN 2021**

- Release incremental features to the production powered by agile methodologies.
- Managed to replace the third-party package with built-in Umbraco 8 modules during a system upgrade to provide a seamless transition to a higher version for users.
- Collaborated with product owners and user experience designers to translate business requirements into software features.